



**GS1 Healthcare US™**

GS1 Healthcare US™ is an industry group focused on driving the adoption and implementation of GS1 standards in the healthcare industry to improve patient safety and supply chain efficiency. GS1 Healthcare US brings together members from all segments of the healthcare industry to address the supply chain issues that most impact healthcare in the U.S.

**2012 GTIN Sunrise**

*"Adoption of GTINs in Healthcare by 2012"*

The goal of the 2012 GTIN Sunrise is to use standardized product identification (GTINs) by December 2012, which means:

- GTINs are assigned to healthcare products.
- GTINs are used in business transactions.
- GTINs are marked on appropriate packaging levels.
- GTINs are scanned at points-of-delivery to enhance clinical process.
- GTINs are used in product returns and recalls.
- GTINs are registered in a GS1 GDSN-certified Data Pool.

## Healthcare Supplier GTIN Quick Start Guide

*For implementing the GS1 Global Trade Item Number® (GTIN®)*

If your company is looking for ways to improve the management of product information, preparing for the 2012 GTIN Sunrise date or the upcoming FDA regulation for Unique Device Identification (UDI), the *Healthcare Supplier GTIN Quick Start Guide* will help you to get started today. The *GTIN Quick Start Guide* provides a brief overview of the steps and resources detailed in the *Healthcare Supplier Tool Kit* that are needed for a successful GTIN implementation in your organization.

### New to GTINs and Bar Codes (Non GS1 US Member joining GS1 US™)

1. Your business need requires joining GS1 US for a GS1 Company Prefix to create GTINs for identifying and bar coding products. You also need to identify your locations with GS1 Global Location Numbers (GLNs) to meet customer needs.
  - Join GS1 US Partner Connections to obtain a GS1 Company Prefix
    - Go to the GS1 US website [www.gs1us.org/joinpc](http://www.gs1us.org/joinpc)
    - Or call GS1 US at +1 937.435.3870
  - Annual fee applies
2. Consider the following factors in completing your application for a GS1 Company Prefix:
  - If you are a pharmaceutical manufacturer, you will need to decide if you are going to convert a National Drug Code (NDC) labeler code to your Company Prefix (recommended action).
  - If you are a medical device manufacturer, you will need to decide if you are going to convert a National Health Related Item Code (NHRIC) labeler code to your Company Prefix (recommended action).
  - If you are a medical device manufacturer or a pharmaceutical manufacturer that does not require the use of an NDC or NHRIC, determine the number of GTINs required based on current products and future expansion. Choosing a GS1 Company Prefix with greater capacity for creating GTINs, rather than a smaller capacity, is recommended. It is important to allow for future growth of GTINs needed as it is more cost effective. Once you have reached your maximum capacity for number of GTINs assigned, you will need to apply for an additional GS1 Company Prefix to create more GTINs.
  - Review the industry 2010 GLN and 2012 GTIN Sunrise goals [www.gs1us.org/hcsunrise](http://www.gs1us.org/hcsunrise)
3. Determine the responsible party within your organization for assignment of:
  - GTINs (usually those responsible for packaging)
  - GLNs (usually within the EDI / IT / Marketing / Supply Chain departments)



### Education

GS1 Healthcare US offers free web seminars on a variety of topics to help you with your GS1 standards implementation. A current schedule is available on our website at:

[www.gs1us.org/hcedu](http://www.gs1us.org/hcedu)

#### 4. Assign GTINs to your products

- Use the online GS1 US Data Driver® tool included with your membership (except for NDCs/NHRICs)
- For those using NDCs/NHRICs as their Company Prefix, refer to the guidelines provided on the GS1 Healthcare US website
  - Healthcare Supplier Tool Kit for GTIN assignment [www.gs1us.org/hcsuptoolkit](http://www.gs1us.org/hcsuptoolkit)
  - GS1 Healthcare US Document Library "Product ID" folder [www.gs1us.org/hclibrary](http://www.gs1us.org/hclibrary)
    - At the Heart of Healthcare – Product ID Brochure
    - National Drug Code (NDC) encoded in the GS1 System
    - North American Guideline for Application of GS1 Bar Codes to Very Small Healthcare Items

#### 5. Prepare notification of adoption of GS1 standards for product and location identification

- Inform internal stakeholders (Call Center / Sales / Marketing / Customer Facing groups)
- Update product catalogs and collateral for external stakeholders

#### 6. Begin marking products with bar codes

- Refer to the Healthcare Supplier Tool Kit [www.gs1us.org/hcsuptoolkit](http://www.gs1us.org/hcsuptoolkit)
- Additional guidelines are also available in the GS1 Healthcare US Document Library "Product ID" folder [www.gs1us.org/hclibrary](http://www.gs1us.org/hclibrary)
- At the Heart of Healthcare – Product ID Brochure
  - National Drug Code (NDC) encoded in the GS1 System
  - North American Guideline for Application of GS1 Bar Codes to Very Small Healthcare Items

#### 7. Notify customers of GTINs assigned to your products.

#### 8. Assign GLNs and Join the GLN Registry for Healthcare®

- Follow procedures in the Healthcare Supplier GLN Quick Start Guide

